#### HYPR

# 2025 State of Passwordless Identity Assurance

Leveraging insights from 750 IT security decision-makers across various industries and regions, the research report reveals:





in losses per incident

### Deepfakes Emerge as a Modern Identity Threat:



40%

experienced a GenAl related security incident in the last year



95%

encountered a deepfake attack



**60%** 

IT decision-makers named GenAl a major concern

#### A New Era of Secure Authentication is Here:

46% now utilizing passwordless and FIDO-based authentication methods

of organizations have successfully deployed or are deploying passkeys



Passwordless, phishing-resistant methods to dominate by 2027

75% of deployed IAM tools are IDV

68% consider IDV a co consider IDV a top choice implementation



## **Want To Learn More?**

Download the report at hypr.com/report