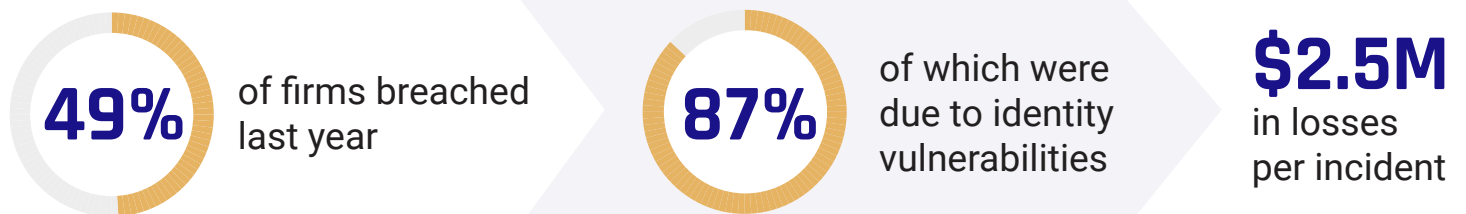


KEY TAKEAWAYS

HYPR

# 2025 State of Passwordless Identity Assurance

Leveraging insights from 750 IT security decision-makers across various industries and regions, the research report reveals:



## Deepfakes Emerge as a Modern Identity Threat:



**40%**

experienced a GenAI related security incident in the last year



**95%**

encountered a deepfake attack



**60%**

IT decision-makers named GenAI a major concern

## A New Era of Secure Authentication is Here:

**46%**

now utilizing passwordless and FIDO-based authentication methods

**87%**

of organizations have successfully deployed or are deploying passkeys



Passwordless, phishing-resistant methods to dominate by 2027

**63%**

of deployed IAM tools are IDV

**68%**

consider IDV a top choice for post-breach implementation

## Want To Learn More?

Download the report at [hypr.com/report](https://hypr.com/report)

