

HYPR

Regional Auto Dealership

Multi-location auto dealership deploys HYPR to strengthen its security posture and meet cyber insurance MFA specifications while improving users' login experience.

**100%
Compliance**

**Cyber Insurance
MFA Requirement**



**Improved
User Login
Experience**

**<1 Week
Deployment**



With HYPR, we not only met our cyber insurer's MFA requirement in time for the renewal deadline, we effectively eliminated our biggest identified security risk."

Overview

This multi-location car dealership serves its greater metropolitan region and is designated a preferred dealer by the manufacturer. Operating for more than 50 years, the dealership has about 225 employees and conducts a robust internet sales business in addition to traditional on-site sales and service. As the region's top dealer, the company understands the importance of staying on top of technology advancements as well as their accompanying risks. The business carries comprehensive cyber insurance as a key part of its risk management strategy.

The Challenge

The dealership was notified that it would no longer be covered by its cyber policy unless it implemented multi-factor authentication (MFA) that met its carrier's security requirements. The company had an extremely short timeline to find and implement a desktop MFA solution or its business could be exposed to cyber risks such as account takeover and data breach.

They also knew they would need to comply with the upcoming FTC Safeguards Rule, which specifically requires MFA for accessing any information system, including desktop login.

At the same time, they could not introduce any technology that would slow down the login process, interfere with employees' ability to do their work or burden their IT team.

In addition, the company's IT environment was fairly complex – the workforce was distributed over four different locations, some of these domain-joined and some not. There were also cases of multiple admins sharing workstations.

The Solution

The dealership's IT Director knew he wanted a cloud-based solution that could be implemented quickly, would be easy to use for executives and administrators alike, and provided that critical missing level of security. They also knew they would need to comply with the upcoming FTC

Key Results

- Implemented desktop MFA across multiple locations
- Met extremely tight rollout timeline
- Satisfied requirements for renewing cyber liability insurance
- Improved the user experience with easy-to-use passwordless MFA
- Complied with MFA requirements in the FTC Safeguards Rule

About HYPR

HYPR Identity Assurance provides the strongest end-to-end identity security for your workforce and customers, combining phishing-resistant passwordless authentication with adaptive risk mitigation, automated identity verification and a simple, intuitive user experience. With an independently validated ROI of 324%, HYPR secures some of the most complex and demanding organizations globally.



THE IDENTITY ASSURANCE COMPANY

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Safeguards Rule, which specifically requires MFA for accessing any information system, including desktop login.

As a small business, it was also essential to be able to use devices people already owned and were familiar with. Moreover, the company needed to make sure the multi-factor authentication would work even if the user was not connected to the internet.

The team charged with finding the right solution reached out to HYPR. The IT Director was able to set up a test instance within minutes and his team used HYPR's easy self-service portal to conduct a broader test.

The Results

In less than a week, the company deployed HYPR to the user group of executives and admins specified by its cyber insurer, meeting the strong multi-factor authentication requirement in time for the renewal deadline. Team members that used to be most at risk are protected from phishing, account takeover, credential stuffing and other credential-based attacks.

The dealership also now meets the MFA requirements for protection of customer data specified in the FTC Safeguards Rule.

With HYPR's simplified passwordless MFA, users can securely and quickly access their laptops, desktops and workstations no matter where they are. They initiate the access process on their computer — which eliminates the risk from push notification attacks — tap the app on their mobile device when prompted, and they're in. It uses device-native biometrics to authenticate. Secure offline access is assured using decentralized PINs.

The company's IT team is also happy that they have a unified login experience and no longer have to deal with resetting passwords and password-related system access issues.

For its next security upgrade, the dealership plans to roll out HYPR to the rest of its 200-plus workforce.