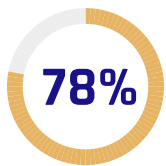
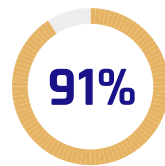


2024 State of Passwordless Identity Assurance

A survey of 750 global IT and security leaders at organizations found:



78% experienced an identity-based attack



91% of breached companies name authentication weaknesses as a leading cause

Identity Security Flaws Are Costly



\$5.48 M

annual breach costs



29%

of helpdesk costs are password-related



\$2.78 M

spent on identity fraud annually

What Steps Companies Are Taking

41%

adopting passwordless authentication or passkeys

43%

adding employee identity verification

75%

expect AI to provide an advantage over cybercriminals

DESPITE

60%

naming AI-powered attacks as their biggest identity security concern

Want To Learn More?

Download the report at hypr.com/report