

HYPR Affirm

Get fast, secure verification throughout the identity lifecycle.

Combat Identity Fraud While Streamlining the Verification Experience

HYPR Affirm is a comprehensive identity verification solution designed for large and complex organizations. It's the first solution tailored to meet the unique needs of workforce employee identity verification, as well as consumers. Affirm leverages AI-powered chat, video, face recognition and other cutting-edge technologies to create a seamless and secure method of confirming employee identities — and re-verifying them at critical moments in time — without ever using a password.

Modernize Your Identity Verification Approach

Organizations today face multiple identity challenges caused by increasingly sophisticated cyberthreats and fraud tactics, a mosaic of regulatory demands, and complex operational requirements. Traditionally, organizations treat each of these identity issues separately, often with point products or manual processes that operate independently. Such standalone solutions cannot look at the whole picture or leverage the intelligence and insights needed to solve identity challenges organization wide.

Identity verification typically has been an isolated process conducted at a single point in time, such as when an employee joins the organization. It often relies on weak and cumbersome methods, like presenting credentials and documents via video conferencing. Worse, some organizations manually verify identity or have no verification process at all. Recent cyberthreats expose how identity verification at service desks is a serious organizational weak point.

HYPR Affirm Key Benefits

- Prevent identity fraud with multi-layered identity verification
- Simplify and automate identity verification
- Continuously assure identity across the full lifecycle
- Comply with data security and privacy regulations
- Replace manual, disconnected and ineffective verification processes

Identity Verification With HYPR Affirm

Intelligent Step-Up Verification

No business or person is static and there are times where an additional level of identity certainty is required – critical moments such as a user changing their device, taking on new responsibilities, conducting a high-risk transaction or changes in the risk landscape such as Storm-0558. HYPR Affirm Goes beyond traditional point-in-time verification by utilizing AI-driven analysis to proactively and automatically prompt reverification at critical moments defined by high-impact events or times of elevated risk from new threat vectors or detection of suspicious behavior.

Built for Your Workforce and Your Customers

Identity verification for employees and partners requires different approaches and technologies than those used for verifying customer identity. HYPR Affirm was designed for both workforce and customer verification needs from the ground up, making it uniquely suited to large-scale enterprises.

Verification Features

- **Location Detection:** Detects geolocation and compares against expected location, while adhering to global regulations.
- **Facial Recognition:** Cutting-edge technology with high-fidelity accuracy and liveness detection.
- **Chat Verification:** Secure chat system that integrates artificial intelligence and human interaction to verify identity.
- **Video Verification:** Live video feed confirmation of identity with advanced AI algorithms to detect identity fraud.
- **Document Verification:** Verifies official documents with state-of-the-art forgery detection.
- **Manager Attestation:** Manager verification for added security; only attestation results are retained, not sensitive data, to ensure data privacy.

Identity Challenges Today

Security

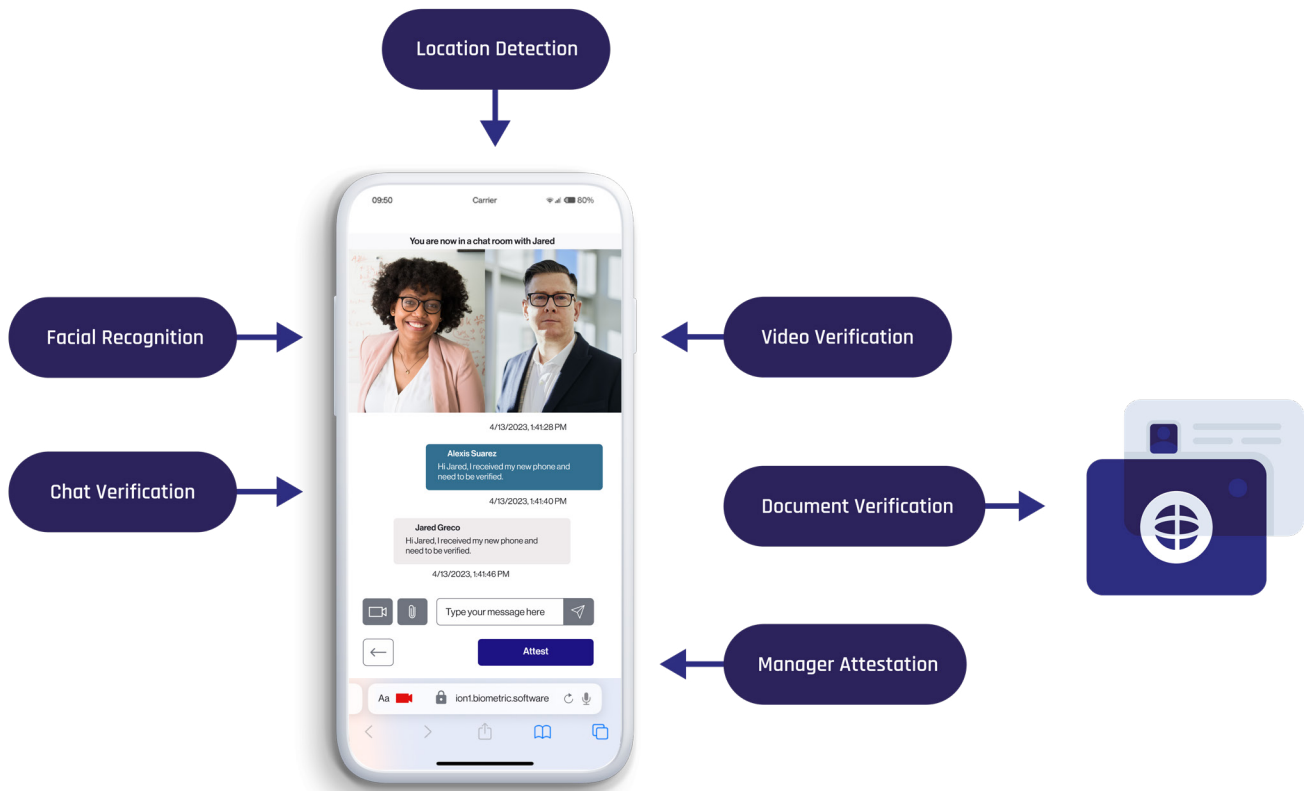
- Cyberthreats like phishing, social engineering, and identity theft
- Fraud using stolen or synthetic identities – more than 95% of organizations report identity fraud
- Omnichannel interactions requiring re-verification

Compliance

- Stringent compliance requirements and privacy concerns
- Data protection laws and user consent
- Discrimination, inclusivity, and legal concerns with machine learning and biometrics

Operations Perspective

- Critical events requiring advanced step-up identity re-verification
- Data protection laws and user consent
- Examples: New employee onboarding, password resets, device changes, anomalous activity, or conducting a high-risk transaction



HYPR Affirm employs multiple advanced verification methods, integrating identity verification throughout the full employee and customer lifecycle

Benefits to the Enterprise

Enhance Identity Security

Implement a multi-layered approach to identity verification, including intelligent step-up re-verification, to significantly reduce the risk of unauthorized access to corporate systems and data. HYPR Affirm meets NIST IAL1 and IAL2 levels of assurance.

Comply With Regulatory Requirements

Meet regulatory standards such as PCI DSS and HIPAA and conform with security frameworks such as NIST, CISA, GDPR and others.

Scale Across the Enterprise

Efficiently handle large numbers of verification requests simultaneously. HYPR Affirm is well-suited to large enterprises with a constant stream of events that require establishing or re-verifying identity.

Automate Managerial Attestation

Incorporate systematic, seamless, privacy-preserving manager attestation that provides a complete chain of evidence and audit trail. Helps ensure compliance with your security, legal and regulatory requirements.

Reduce Verification-Associated Costs

Streamline and automate the identity verification process, increase operational efficiencies and improve accuracy. HYPR Affirm is fully configurable by the organization via open policy automation; the entire process takes moments and is fully auditable.

Don't Get Locked In

Seamlessly connect your entire ecosystem. HYPR is vendor-agnostic and integrates with your existing identity verification tools and other security solutions.

Rely on the Identity Assurance Leader

HYPR Identity Assurance provides the strongest end-to-end identity security for your workforce and customers, combining modern passwordless authentication with adaptive risk mitigation, automated identity verification and a simple, intuitive user experience. HYPR protects your users, services and brand reputation now, with the flexibility and forward compatibility to meet future evolving conditions.

HYPR has a demonstrated track record securing organizations globally, with deployments in some of the most complex and demanding environments, including 2 of the 4 largest US banks, leading critical infrastructure companies and other technology-forward businesses. HYPR's solutions have been independently validated to return a 324% ROI.

Improve the Verification Experience

Ensure the optimal balance between rigorous security and a fast, painless user experience. HYPR Affirm eliminates lengthy, intrusive and incomplete identity verification processes that can frustrate both workforce and customer audiences.

HYPR

THE IDENTITY ASSURANCE COMPANY

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