

HYPR The Identity Assurance Company

Create Trust in the Identity Lifecycle



Proven Customer Benefits

- 
 324% independently verified ROI
- 
 Stop credential phishing, AitM attacks, fraud and account takeover
- 
 Proven 30% faster log in than traditional MFA
- 
 Integrated, automated and comprehensive identity verification
- 
 Rapid deployments – 900K users deployed in less than 6 weeks

In today's perpetually changing digital landscape, the importance of identity within the Enterprise has taken center stage. As both workforce and consumer demands grow, there's a critical need for robust solutions that can manage the entire identity lifecycle, securely linking an individual's identity with who they claim to be.

HYPR is on a mission to improve the lives of security-minded leaders, their employees and customers by helping organizations create trust in the identity lifecycle. HYPR provides the strongest end-to-end identity security, combining modern passwordless authentication with adaptive risk mitigation, automated identity verification and a simple, intuitive user experience.

Who Is HYPR

HYPR's founders set out to tackle a pervasive and persistent 60 year old problem; the password. They launched HYPR, the Passwordless Company, in 2014. In less than a decade, HYPR has grown to become the gold-standard in passwordless authentication, proven in some of the most complex and demanding enterprise environments and successfully supporting more than 20 million global users. Building on this foundation of success, HYPR is expanding its mission and is tackling a bigger broader problem – creating trust in the identity lifecycle.

What We Do

With HYPR, organizations can trust that somebody is who they claim to be at all times. The HYPR Identity Assurance solution unifies the strongest authentication, comprehensive risk monitoring and enhanced identity verification, so organizations can detect, prevent, and eliminate identity-related risks at every point in the user journey. HYPR puts an end to disconnected, manual identity processes, closes security gaps, and makes it



Identity and authentication security needs to be dynamic and continuous rather than a one-time event. HYPR's identity assurance solution helps close persistent identity security gaps and it also offers a simple, intuitive user experience that people will want to adopt."

Anthony Belfiore
Chief Security Officer
Wiz

Eliminate Authentication Failures

- Implement secure, passkey-based FIDO2 Certified MFA from desktop to cloud
- Stop phishing, push attacks, MitM and other authentication attacks
- Get unmatched completeness of coverage that integrates with existing solutions

Unify Identity Risk Mitigation

- Continuously combat risk across the identity lifecycle
- Leverage a broad and diverse set of identity risk signals
- Integrate real-time risk assessment and proactive action with your identity and security ecosystem

Reduce Identity Fraud

- Stop identity fraud with intelligent multi-layer identity verification
- Simplify and automate identity verification
- Incorporate state-of-the-art verification technologies into your ongoing identity workstreams

easier for employees and customers to go about their daily business. HYPR customers realize an ROI of 324% as validated by an independent Forrester Consulting research study.

The HYPR Identity Assurance Platform

HYPR Authenticate

Industry-leading FIDO2 Certified passwordless authentication replaces passwords and shared secrets with a secure passkeys approach across all your user populations, applications and locations. HYPR Authenticate eliminates credential-based attacks while providing a fast, simple user experience your employees and customers will love.

HYPR Adapt

HYPR Adapt enables organizations to effectively manage identity-related risks with real-time risk assessment and adaptive security controls that minimize friction while protecting your users, systems and business. It continuously assesses risk from a broad and diverse set of sources, including user behavior, mobile, web and browser signals, and changes in the overall threat landscape. Results can be used to dynamically enforce step-up authentication or re-verification, as well as shared with SIEM, SOAR and other enterprise systems for additional enforcement or reporting actions.

HYPR Affirm

With HYPR Affirm, identity verification is an automated and ongoing process that begins with first contact and is integrated into identity management and help desk workflows. HYPR Affirm leverages AI-powered chat, video, facial recognition and other cutting-edge technologies to create a seamless and secure method of confirming employee and customer identities – and re-verifying them at critical moments in time – without ever using a password.

HYPR Quick Facts

- Founded in 2014
- Headquartered in NYC, NY
- Serving more than 1B users in 125 countries
- \$97M in funding
- Venture capital- backed by .406 Ventures, Advent International, Comcast Ventures, RRE Ventures, Samsung Next and Top Tier Capital



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