



**STRATA**



# Decouple Identity and Authentication from Your Apps and IdPs

Strata and HYPR have partnered to give your business the fastest and most secure path to Passwordless MFA (PMFA) no matter your current identity environment.

HYPR True Passwordless™ MFA platform decouples authentication from identity providers and eliminates the traditional trade-off between security and usability by providing both uncompromising assurance and a consumer-grade experience. HYPR's frictionless phishing-resistant MFA and conforms to the FIDO standard, which is recognized by the CISA as the gold-standard for Zero Trust Authentication. By eliminating passwords, and with deployments taking hours rather than weeks or months, organizations decrease their risk of a cyber attack, create a positive user experience and lower operational costs.

Strata makes consistent identity and policy management a reality through its Mavericks Identity Orchestration platform, and is the only solution built for today's distributed, multi-cloud and hybrid-cloud environments. With Strata, companies can quickly, securely, and permanently modernize any application to use cloud-based authentication and advanced identity solutions. Strata's distributed approach to identity enables organizations to decouple identity from applications and breaks the issue of decades-old vendor lock-in.

HYPR and Strata have partnered to bring you the best in Passwordless (PMFA) technology and deliver consistent identity and policy management.

## Key Challenges

- Legacy authentication is not delivering sufficient security. Insecure methods such as SMS, OTPs and push notifications are easily compromised by brute force, phishing, MitM and other attacks, leaving your organization at risk.
- Being forced to choose between security or a good user experience, with the result that neither is optimal.
- Employees (and IT support) are overwhelmed by the variety of different passwords and login methods to their desktop, data, and applications.
- Legacy applications that require rewriting of custom or hardwired code in order to leverage newer authentication technologies.
- The need for a single authentication solution that works in conjunction with multiple IdPs and is forward compatible for future requirements.



The HYPR and Strata joint solution empowers organizations to:

### Uplevel Security

- Retire passwords completely and scale PMFA across the entire organization. This includes the desktop and cloud and on-premises applications, as well as legacy applications which may have been neglected or overlooked in the past.
- Eliminate application refactoring and custom code rewrites, thus improving the organization's security posture in a Zero Trust architecture.

### Achieve Frictionless Flexibility

- Eliminate the unacceptable compromise between security or seamless user experience.
- Decouple authentication from IdPs and applications.
- Provide consistent user logins across workforce, partners, and customers (while also supporting multiple concurrent IdPs).
- No fragmentation, permanent application changes or lock-in to any provider.

### Save Money

- Expedite return on investment with accelerated no-code rollout of ServiceNow across multi-cloud infrastructure including Azure and Beyond.
- Eliminate help desk calls to reset passwords and the burden on employees of performing separate logins to their desktop and applications multiple times a day.

### Joint Solution Benefits

- Gain complete security by adding HYPR PMFA to the desktop and apps quickly and efficiently.
- Deliver a frictionless experience to customers and employees which is easy to use. but not easy to defeat.
- Retire fragmented legacy authentication solutions to save on maintenance and infrastructure costs.
- Bring modern, cutting-edge protections that are FIDO Certified to your apps and extend apps securely using Zero Trust architecture.
- Ease of deployment that eliminates having to develop custom code or the need to rewrite code for the variety of applications that the organizations uses.



**THE PASSWORDLESS COMPANY**

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HYPR fixes the way the world logs in. HYPR's True Passwordless™ multi-factor authentication (PMFA) platform eliminates the traditional trade-off between uncompromising assurance and a consumer-grade experience so that organizations decrease risk, improve user experience and lower operational costs.

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